



maxident

**PRODUCTS &
SERVICES**

PRODUCTS

MaxiDent Software

Free License

We offer all Canadian dentists a FREE license of MaxiDent Practice Management Software, since 2018.

Free Conversion

When migrating to MaxiDent, please allow us 2-4 weeks for a full/complete conversion to be completed, reviewed, and signed off by you before going live.

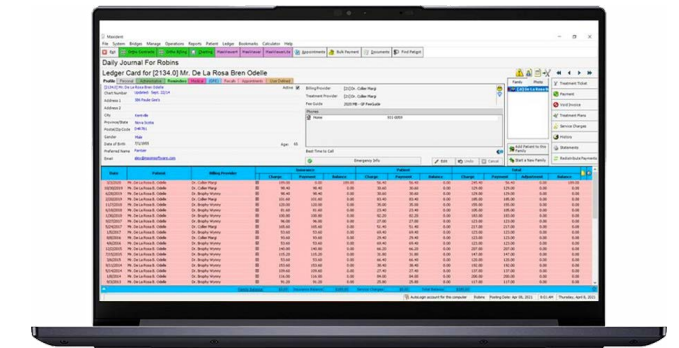
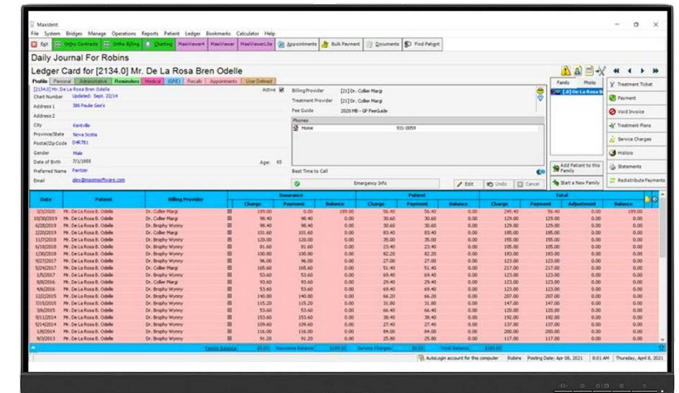
MaxiDent Practice Management Software features includes:

- Integrated CDA Secure Send in MaxiDent
- 'Never-Lose-a-Patient Recall & Appointment' system
- 'Never-Lose-a-Treatment Plan' system
- 'Never-Lose-an-Insurance Approval' system
- Billing super codes to reduce human error
- Direct scanning into the Document Manager
- Custom user permissions
- Built-in audit trails
- Customizable reports
- Reminder system per employee
- Ortho contract manager
- Submit claims for up to 3 policies per patient
- Intelligently calculates patient portion every time - even if a policy has a lot of stipulations

...and MUCH more!

All other MaxiDent products below are sold separately. Please reach out to your Account Manager with any questions or for more information.

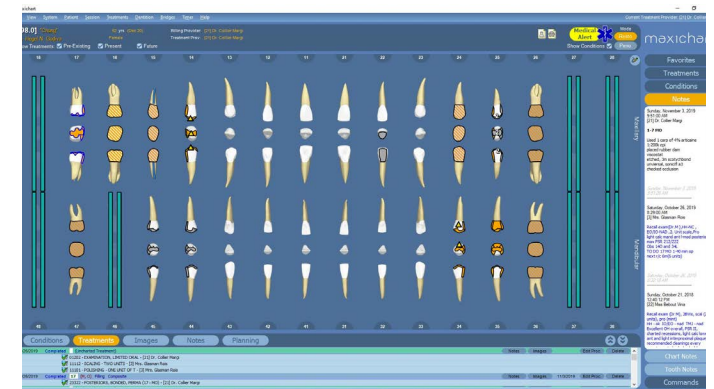
Did you know? Integration to EasyRx is now available - it allows your receptionist to track lab work in real-time.



MaxiChart

MaxiChart is a digital charting software that allows your office to be one step closer to going completely paperless. This program includes:

- Pre-defined chart notes
- Easy-to-use restorative and periodontal charting
- Artificial intelligence to predict billing codes based on previous entries
- Customized code groups to bring efficiency
- Choose from over 140 probing paths
- Touchscreen efficiency
- Mappings to increase accuracy between charted treatment and codes for billing
- Compare up to 4 periodontal measurements on the chart
- Voice controlled probing
- Rapid action features to add pre-existing conditions quickly
- Auto-relay of completed and future treatment plans for billing and scheduling
- And so much more



Onsite and online training is available and is also required for MaxiChart. Please speak with your Account Manager for any questions or for more information.

MaxiDent Monthly Rental Package

You can rent MaxiDent on a monthly basis and cancel anytime. Our rental package comes with everything you need, whether you are opening a new practice location or looking for an all-in-one package deal that you can rent per month.

Our monthly rental package comes with:

- Digital charting with voice command (you can go paperless)
- 'Unlimited Email & Text' patient reminder software
- MaxiCare* – including a dedicated Success Team for your practice
- UNLIMITED online training
- UNLIMITED technical support
- No upfront costs
- No setup fees
- Free conversion
- Unlimited users

*See [MaxiCare](#) description for additional information and benefits.



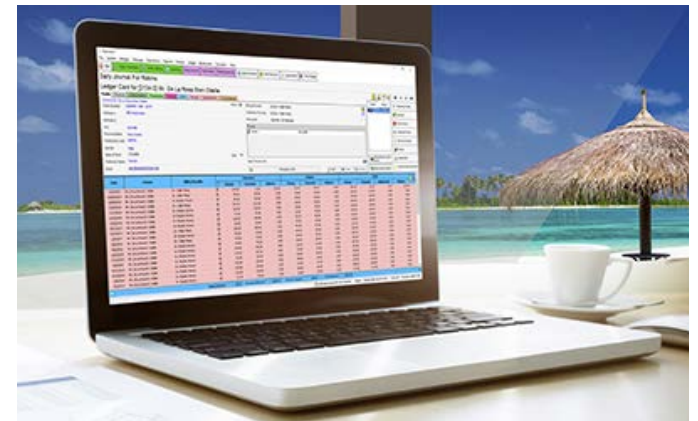
MaxiDent Anywhere

Utilize the power of MaxiDent on the cloud. MaxiDent Anywhere is a SaaS (Software as a Service) subscription, allowing a chartless experience - anywhere, anytime and from your preferred device.

Our cloud-based software comes with:

- A monthly subscription to MaxiDent Anywhere (you can cancel anytime)
- Digital charting (MaxiChart) - to help move your office to digital
- MaxiCare Support - enhanced customer support which provides you with a Success Team: An Account Manager, two Support Technicians, and an Implementation Manager/Trainer
- No additional equipment is required to access the cloud environment besides your device and an internet connection
- Includes cloud backup of your database and document manager

MaxiDent Anywhere is especially beneficial for mobile practices, locum providers and multi-location clinics.



EngageB

EngageB is our online platform that sends appointment confirmations, re-activation invites, and recall reminders through email or text (SMS), to name a few. This software allows patients to respond back to confirm appointments - all while the system automatically adds these updates into your scheduler.

You can set-it-and-forget-it by customizing your own level of automation. This platform is user-friendly for all skill sets; admin staff can set up these functions in just a matter of minutes. Additional benefits of Engage B include:

- The customization of all templates, forms and messages
- The ability to attach and receive completed pre-screening and medical forms securely
- All-in-one marketing driver - stay green and eliminate your office postage/printing/paper costs
- Sending post-appointment instructions for any treatments a patient receives directly to their cell phone/inbox.

Did you know? EngageB is compatible with most main practice management software programs.

EngageB also comes with 3 additional services:

2-Way Text Ability

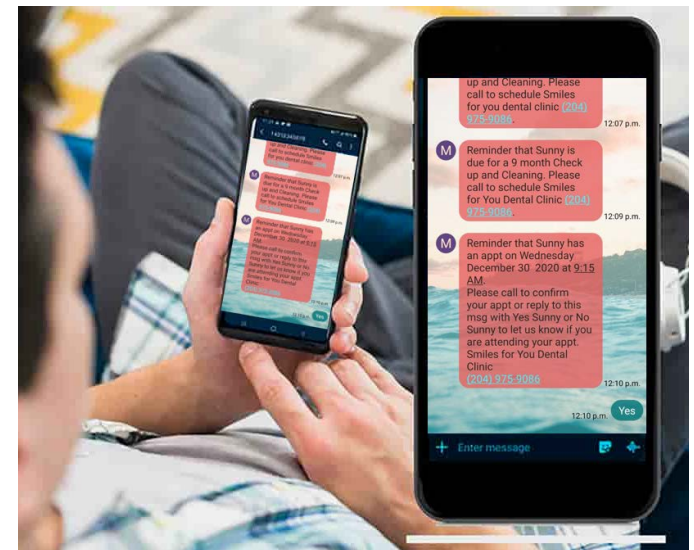
You can now send and receive instant text messages to have a fluid texting conversation with your patients, providing a third line of communication. It works great for appointment arrivals too! Every conversation will be logged automatically into the database for record-keeping and easy retrieval needs.

Post-Experience Surveys

This all-in-one tool can promote your office without you having to bear the cost of paper/printing & postage. You will be able to reach your audience with post-experience surveys from their visit that can help you to better understand your patients' expectations. You can create your own surveys to direct patients to your favorite review site and steadily grow your online footprint OR use it for internal feedback and improvement only.

E-Blast & Text (SMS) Blast

Stay connected with patients by sending them automated personalized birthday and holiday messages. You can also use this service for newsletters, office updates, holiday office hours, announcements of additional services and promotions as well



MaxiCharge

MaxiCharge is an integration into a point-of-sale system. We are collaborating with Elavon™, North America's leading credit card processing provider, to help dental clinics with efficient, effective and easy payment processing.

Here are some of the benefits you can expect by having an integrated point-of-sale solution:

- Save time with fewer touchpoints and not needing to ever touch the pin-pad, controlling the payments directly through MaxiDent.
- Reduce human error - MaxiCharge automatically detects the card type presented by the patient without the receptionist needing to key the card type in.
- Save on paper costs with only one receipt printing with an option to email the receipt to patients.
- Speed up patient checkout by up to 50%.
- Current users have seen savings from \$1,500 to \$7,500 per year on their processing fees when they switched to Elavon through MaxiDent.



MaxiCaller

This is a tool that enhances patient care and increases efficiency of the administrative staff, by displaying important and relevant patient information for every patient that calls in.

The MaxiCaller program will help your receptionist:

- Shorter wait times for any patients on hold, since MaxiCaller will naturally speed up each call for the receptionist
- Receptionists can now answer the phone with “Good morning, Kristina”, giving your patients an inviting and personalized experience each time they call
- Patients calling in will have their issues addressed quickly and efficiently, without needing to be put on hold while the receptionist looks up or retrieves relevant information
- Increase patient care by empowering your receptionist with relevant information for each patient



MaxiSign

MaxiSign captures the signature of the dentist or patient in real time; you can also reduce paper usage and eliminate paper signatures from your dental practice. Its electronic signature capture is essential to collect and store signatures with tamper-proof authorizations for your electronic records.



MaxiVault

MaxiVault is a monitored offsite data backup service that protects all patient and office data and allows for fast recovery, if disaster strikes. It protects the confidentiality of all backup data by encrypting it before it is sent offsite to be safely stored. This service includes the following:

- Backing up your database, document manager and/or images along with any additional files necessary.
- All files are encrypted using AES-256 Military Grade encryption before transmission when it is delivered to the cloud.
- Retrieve any previous version of backup needed within the retention period of 7 days and up to 28 days (7 days is standard).
- The server facility and all transmissions of data stay within Canada.
- Our MaxiDent Team personally monitors your account to ensure your back-ups are successful and will notify you of any red flags

Did you know? You only pay for the storage that falls under the corresponding tier of 1-5GB, 5-10GB, etc. - MaxiVault compresses files, where each office might end up paying for less storage than anticipated. For example, if your office database requires storage of 7GBs and that same database is compressed to 2GBs, your office will only have to purchase 5GBs based on the storage tier that it falls under.

Handy Backup

Handy Backup is a locally installed desktop software application that provides a manual backup solution to an external storage device, as an alternative to our MaxiVault online backup service.



MaxiManager

MaxiManager automates most of the dental office manager's HR tasks, which frees up their time to actually manage the office.

Dental office manager benefits include:

- Sterilization tracker
- Exporting file submissions to payroll
- Sending important group or personal messages to all staff to read first before signing in for their shift
- Tracking and notifying the Dental Office Manager of all incoming vacation and shift change requests (with an automated ability to approve vacation and shift changes if it meets your set requirements)

MaxiManager also provides self-serve options for all your staff, maximizing convenience in their day-to-day.

Staff benefits include:

- Viewing their work schedule 24-7 on their cell phone
- Reviewing all the hours and overtime hours worked within a given week before it's submitted to payroll, resulting in no unwanted surprises on paychecks
- Submitting a request for time off and vacation days digitally through their cell phone, anytime
- Signing in for their shift from their cell phones when they're inside the clinic

...And much more!

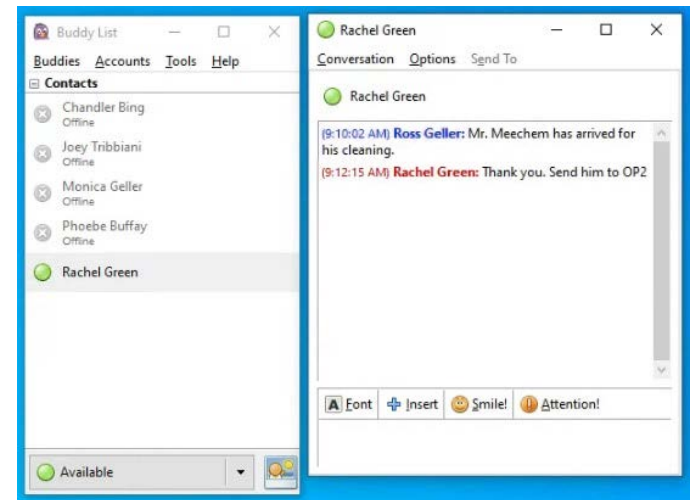
Ask your Account Manager about our [Free 1-Hour Demo](#) to show you all that MaxiManager can do to enhance the internal functions of your practice.



MaxiChat

MaxiChat is an interoffice instant messaging system that allows staff to pass internal messages between workstations and operatories.

MaxiChat uses your intranet as opposed to the internet to transmit messages so that patient information and communications stay in your office. This is vital for any financial and patient information that needs to be communicated from the operatories to the front desk.



MaxiCheck-in

With an intuitive interface and easy-to-use touch screen display, MaxiCheckin* allows patients to mark themselves as arrived for their appointment.

When the patient self check-in is complete, the appointment status in the MaxiDent scheduler automatically updates itself to “arrived” and is viewable from any computer in the office.

By seeing this information in real-time, you are increasing the efficiency of both clinical and administrative staff.

All that’s needed to have a patient self check-in service is a Windows-based tablet, and a compatible stand of your choice.

Did you know? Receive MaxiCheckin for FREE when you subscribe to [MaxiCare!](#)

*A kiosk stand and tablet as seen in the image are not included. MaxiCheckin consists of only the software program.



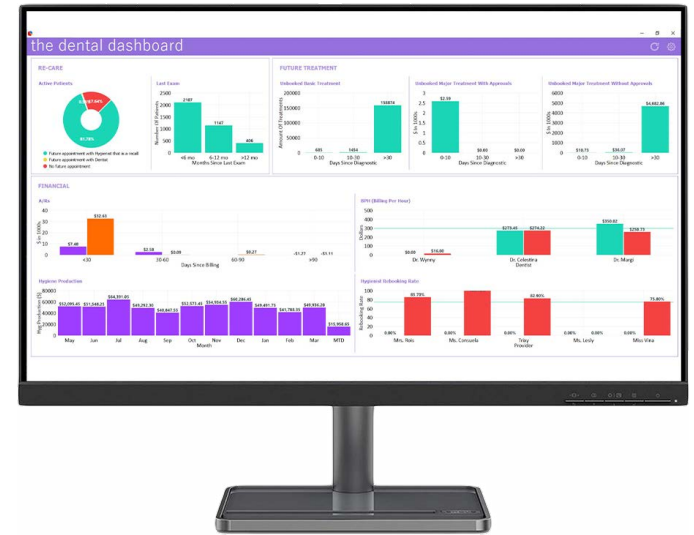
Dental Dashboard

The Dental Dashboard is a comprehensive overview of the status of your clinic, giving you live stats like recalls, treatment plans and accounts receivable that are crucial to be closely monitored in order to achieve operational excellence consistently.

Leveraging the Dental Dashboard also gives you the advantage of making informed decisions based on accurate data, addressing the areas of your clinic that will need your attention at any given time.

The Dental Dashboard is also compatible* with most main practice management software programs.

Did you know? Receive the Dental Dashboard for FREE when you subscribe to [MaxiCare!](#)



*The stats that appear on the Dental Dashboard are based on the compatibility of your database with the Dental Dashboard. We cannot guarantee if your database will be partially or fully compatible.

SERVICES

MaxiCare

MaxiCare is our unlimited support service that we offer as an annual subscription; this subscription is recommended as it comes with the following:

DEDICATED SUCCESS TEAM

Each role in your Success Team is designed to work with your practice and covers all your needs from product purchasing, through training and implementation, to dedicated technical support. Your Success Team consists of 4 people:

Account Manager – Your personal business consultant that connects you to an array of resources, services, and software that works for you. From operational excellence to your online “footprint”, and patient engagement, your Account Manager will help you navigate the intricacies of day-to-day business.

Implementation Manager – Your Implementation Manager offers customized training and implementation to streamline the process for all MaxiDent products, including best practices and so much more.

2 Support Technicians – If your office experiences any technical problems, you can contact your 2 personal Support Technicians on their direct lines.

ADDITIONAL SUPPORT AND SERVICE

- Fee guide updates and installs.
- MaxiDent update and installs; we also develop hot fixes and enhancements throughout the year and will advise you when updates are available.
- Access to our Customer Portal on our website for all MaxiDent how-to videos, update documentation, and more.
- Emergency Saturday support.

Did you know? Receive the **Dental Dashboard** and **MaxiCheckin** for FREE when you subscribe to MaxiCare or MaxiCare Premium!

MaxiCare Premium

MaxiCare Premium comes with all MaxiCare features, along with **unlimited online training**. This covers everything from new user training to advanced user training for MaxiDent Software and all MaxiDent add-ons.

Graphic Designs

MaxiDent has a team of Graphic Designer experts that can create graphic images for any of the following:

Logos

Fillable PDF Forms

(e.g., COVID-19 Screening Form, New Patient Intake Form, etc.)

E-blast Design and Service

(Includes eblast design and delivery to all your patients)

Brochures

Email Signatures

Business Cards

Blog Images (For your Website)

Website Banners

Social Media Designs

Infographics

Billboards or Signs

PowerPoint Templates and Presentation Decks

Shirt Design

Image Background Removal

Video Editing

Eblast Service

For any important messages that need to be relayed to all the patients in your database, whether it's for COVID related concerns, new business hours, important announcements, etc., our MaxiDent team will export a send list from your database, create and customize an e-blast tailored to your dental clinic – and once it's approved, our team will send it off to all the patients on your behalf.



Website Building & Design

Our Marketing Team is equipped to build a customized website from scratch. The pricing for this service is dependent on multiple factors, such as the number of pages needed for your website, the number of customized images you would like from our design team, and the time frame you need for completion, just to name a few.

•Please ask your Account Manager for specific pricing based on your requests and needs and you will be provided with a quote and a delivery time frame.



Our Partnerships

MaxiDent has partnered with a few dental related companies on behalf of our clients. In becoming a MaxiDent client you are invited to take advantage of the benefits these exceptional partnerships can bring to your dental practice.

Enjoy a discount on their services simply by being our client. View the list below and visit their website to inquire more information about their services:

Cyclone Systems

Cyber security VoIP (business phone) System and full IT services

www.cyclonesystems.ca

Elavon

Integrated Point of Sale Service

www.elavon.ca/maxidentsoftware.html

Gustin Quon

Marketing Brands Strategically

www.gustinquon.com

Blue Jay Reviews

Generate Reviews on your Company's Website

www.bluejayreviews.com

Specialty Dental

Dental Equipment Supplier

www.specialtydental.com

EasyRx

Integrated Universal Lab Prescriptions Tracker & Digital Workflow

www.easyrxcloud.com

Medesphere

Website design; SEO; Social media marketing, and more.

www.medesphere.com

Chekkkit

Generate Reviews for your Company Website

www.chekkkit.io

**If you'd like to learn more,
reach out to us :**

Toll-Free: 1-800-663-7199

Email: info@maximsoftware.com

Website: www.maxidentsoftware.com

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