

Maxim Software Systems (MaxiDent) to Integrate CDA Secure Send in Practice Management Software

Winnipeg, MB – July 13, 2020: Maxim Software Systems (MaxiDent), through close collaboration with the Canadian Dental Association (CDA), is integrating the CDA Secure Send service platform into its practice management suite effective immediately.

MaxiDent Software is one of the leading practice management software in North America and has led the industry in smart collaborations, intuitive tools and exceptional service for over 40 years.

CDA Secure Send meets the legal obligation to safeguard the confidentiality of patient data. It is a quick and secure solution to send private and confidential patient information as an electronic document. CDA Secure Send also leverages existing infrastructure and certificates to allow security and flexibility in bi-directional communication.

“CDA is welcomes the integration of CDA SecureSend with MaxiDent. Building CDA Secure Send into the practice management software is key to enable both scaling the solution and providing a standardized way for all dentists in Canada to communicate electronically in a secure manner.” - Geoff Valentine, Associate Director of Practice Support Services at CDA

The integration will enable dentists to send out encrypted messages and attachments, such as referral letters, X-rays and other images, with speed and ease to patients, peers and anyone deemed necessary. Additionally, dentists can conveniently receive incoming encrypted messages from their peers.

“Today’s world is rapidly changing and as such, it is our duty to bring forward, to our industry, technology tools that work for you – and not the other way around” commented Alex Zlatin, CEO of Maxim Software Systems (MaxiDent Software). “As with many other partnerships we have forged, collaborating with the CDA in bringing this integration to all clinics in Canada is key to having standard and secure means of communication. We decided to build CDA SecureSend into our main practice management software to make it easily accessible to Canadian dentists who subscribed to the service.”

CDA Secure Send is dentists’ preferred method of transferring patient data electronically. It is connected to CDA's directory of dentists, where senders can search for dentists by name, specialty or location. CDA Secure Send is a membership service and comes included with provincial or territorial dental association membership or CDA Affiliate membership at no additional cost. Join thousands of dentists across Canada and subscribe to CDA Secure at <https://services.cda-adc.ca>.

To claim your free MaxiDent Software license, with integrated CDA SecureSend, please follow this link: <https://maxidentsoftware.com/free-maxident-license/>

About MaxiDent

MaxiDent is practice management software designed to empower dental health professionals and provide exceptional service through building strong relationships in a family like environment. MaxiDent strives to be the go-to technology company for all dental health professionals, serving thousands of dentists across 3 continents.

About CDA

The [Canadian Dental Association](#) (CDA) is the national voice for dentistry dedicated to the promotion of optimal oral health, an essential component of general health, and to the advancement and leadership of a unified profession. CDA is a federation of Canada's provincial and territorial dental associations, representing over 21,000 practising dentists from coast to coast to coast.

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